



Bachelor of Business Administration

International degree programme in Brussels

www.hubrusssel.be/bba



Hogeschool-Universiteit Brussel
Academic Year 2012-2013





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Dean's welcome

Do you want to become a manager? Take over your parents' business? Do the marketing for a government, an SME or a non-profit organisation? Or do you prefer to establish international relationships? If so, then the Bachelor of Business Administration (BBA) is something for you.

The BBA programme is a unique, English-medium bachelor programme in Brussels. It has a strong international focus and combines an academic approach with the development of the practical skills employers want worldwide.

At Hogeschool-Universiteit Brussel (HUB) we have adopted a student-focused educational culture in which the student's learning process occupies a central place. Our full-fledged student counseling service and the numerous activities in which you can participate (from business seminars to company projects) enable you to develop into a competent and dynamic professional.

Our campus is located right in the centre of Brussels – the home of a vast number of international companies, organisations and institutions. Needless to say that the city is a multicultural and multilingual melting pot – full of surprising contrasts.

In short: following the BBA at HUB will not only broaden your knowledge but also your horizon. It is a stepping stone to a successful international career.

I look forward to welcoming you personally on our campus.



Greet Raspoet

*Dean of the Faculty of
Economics & Management*

A handwritten signature in black ink, appearing to read 'G. Raspoet', enclosed within a large, stylized circular flourish.



**Focus on
your learning
process**

What to expect?

Companies are increasingly confronted with an ever more complex economy. The market extends far beyond national borders. Purchases and sales take place on a global scale and technology is evolving faster than ever. Products and services are increasingly complex, but they are also becoming obsolete at a faster speed. Consumers want quick and customised service at a fair price. Whether it is for household products, a new MP3 player or financial advice... Whether they are buying in a store or through the Internet... These are examples of issues you will address as a BBA student.

The **Bachelor of Business Administration (BBA)** at HUB is a first-cycle academic bachelor degree programme taught in English with a strong international focus. The three-year BBA programme is both hands-on and academic. It follows a **practice as orientation and science as foundation** approach.

The BBA programme is organised in learning tracks. Along the tracks you learn the basics of business science, economics and international business. You are coached in developing the competences you need in real-life business environments. Add to this the insight you acquire into the principles of strategy, management and entrepreneurship and you are ready for take-off.

This academic bachelor degree equips you with the academic skills you need to write assignments and the master thesis (in the MBA) successfully. You know how to report in an academically sound way and you are encouraged to sharpen your critical mind.

In the third year you opt for one of three orientations: Business Information Management, International Business Management, or International Relations, which will be studied more in depth in the Master of Business Administration (see MBA brochure and www.hubrussel.be/mba).

Isabell Antar (Germany)

I chose the BBA programme at HUB because I wanted to study economics in English and I was able to do this in Brussels. Furthermore I was really impressed how the BBA programme links theory and practice, especially through the Business Projects.





Why study Business Administration at HUB?

Truly international

Going for the BBA at HUB means that you meet students from other cultures and nationalities. You learn to work together with them in teams. The number is impressive: some 80 nationalities are represented in the programme.

Entrepreneurial Learning

BBA graduates are business economists with a strong entrepreneurial twist. You get to know how to deal with practical problems and you visit companies frequently. At HUB, we call this approach “Entrepreneurial Learning”. Maybe you will go on to set up your own company after you graduate...

Strong reputation in the corporate world

Every year we check if the study programme is still in line with the needs of the corporate world and we consult managers and specialists for this. Consequently HUB’s BBA students are ready for the labour market.

Business-oriented

We invite managers with an international

focus and government officials to come and share their experiences with the students in the form of guest lectures. Via business projects in each year of the curriculum you acquire the skills managers need: decision-making, teamwork, dealing with other cultures, time management, efficient communication...

Interdisciplinary

The BBA is interdisciplinary. You can address and solve problems of companies – often as a team – on the basis of information and skills you obtain in various BBA courses. In this way the BBA is a simulation of the real business world. In team you also learn how to make use of the input of people from different cultural backgrounds.



Languages

You graduate with a very good command of a world language as all the courses are taught in English. Besides English, you can also choose a French intensive course or two other languages: Dutch, French, Spanish or German. You acquire a wide, yet thorough knowledge of languages during your studies.

Getting the feel of a foreign country

Have you successfully completed the first two years and are you ready for new challenges? You can spend part of your studies at a foreign university. HUB has student exchange agreements with some ninety universities worldwide, both in and outside Europe. The Erasmus programme offers financial support. Do you prefer to travel to a foreign capital for one week and experience an intensive introduction into corporate life there? The BBA programme can make it happen!

In the heart of Europe

Learn business where business is done: at HUB you will be studying in the economic heart of Europe. Brussels is where hundreds of multinational corporations have their

head offices and where many important political and economic decisions are made. Your campus is in the middle of this vibrant decision-making centre: a head start for launching your career.

HUB goes digital

HUB's digital learning environment enables you to consult course materials, assignments and electronic messages from professors. The digital learning resources are part of the students' intranet, which is available through the internet on campus, in your student room or at home.

Degree

In the next few years, HUB will become part of the K.U.Leuven, Belgium's leading university. All academic programmes of HUB will become programmes of the K.U.Leuven. As a result, you will receive a Bachelor of Science in Business Administration degree of the K.U.Leuven. Another important evolution may take place during the course of your education: Belgium is thinking of reshaping its master programmes, turning them from one-year programmes into two-year programmes. These changes will not change HUB's focus on business orientation nor interfere with the focus on your learning process.

Vreni Bean (Belgium)

I would definitely recommend the Erasmus exchange programme to all BBA students. An international experience is always an asset to your CV. Any chance to meet new people and broaden your network is a plus!





Entrepreneurial Learning

Business orientation is the leitmotiv in the programme, but it is particularly and explicitly noticeable in the business projects. There is one business project every year, in which you develop specific skills that are important to business people: entrepreneurship, interdisciplinary thinking, management skills (e.g. teamwork, meeting skills, negotiating, professional reporting), languages and, of course, business contents and academic skills. The business projects are perfect opportunities to start working on your career while you are studying – you will only get them at HUB.

Social profit project

As a first-year student, you immediately discover and develop your entrepreneurial skills, team spirit and language skills. In the context of the project, you are member of a team that carries out a project to support a good cause. A coach keeps you on the right track with the help of workshops and feedback sessions.

Company screening

You team up with other students to work on an Integrated Business Project in the second year of the programme. You select a key enterprise, audit it financially, analyse the industry it operates in, and study its internal organisation. Obviously this also means that you have to explore various aspects of the company on site. To round off you write an academic paper and give a presentation on the project.



Management Game

You play the HUB Management Game in the third year. The game simulates a business context and you are in the driver's seat. You gain an understanding of the various aspects of the business. Your team manages a company and competes with two or three enterprises of the same sector. Every team member is allocated a position in the executive committee and takes responsibility for a department. As a team you take all important decisions: selling price, marketing and promotion, staff, production, loans. You have to take into account economic forecasts and assess the impact of unexpected events.

International study visit

Another option is to travel to European capitals – London, Paris, Madrid or Berlin – for a week in the third year and immerse yourself in business life there. You will visit major enterprises and international organisations on site in the context of Cross Cultural Competences (CCC). Your lecturers provide you with support and guidelines but it is going to be you and your fellow students who formulate questions and points to be discussed with the reps of the companies involved. Moreover you organise

a company visit yourself. To round off you write a practice oriented but academically sound paper in the language of the city you visited. CCC also is a unique opportunity to improve your language skills.

Business Projects

If you take the International Business Management orientation programme, Business Projects in the third year offer you the opportunity to experience a complete decision-making process at management level. Three challenging choices from which you pick one:

- Dealing with a practical problem a company faces
- Offering support in export decisions
- Drawing your own business plan

Nkora Nkoranigwa (Tanzania)

I have excellent memories from my BBA experience at HUB. Not that the programme was easy, but because it challenged me to grow! The programme was designed to benefit the students. It takes full advantage of the 'team approach' and still equips the individual to make educated decisions.





Your study programme

You collect 180 European Credits¹ (60 European credits/year) in the BBA.
 For more details, see www.hubrussel.be/bba > study programme and course information.

1st year Bachelor of Business Administration

Courses ²	Credits
STRATEGY & BUSINESS SCIENCES	17
Financial accounting (A&B)	7
Bank and stock exchanges	3
Business project: social profit project	3
Principles of organizational behaviour	4
ECONOMICS & INTERNATIONAL BUSINESS	16
Principles of managerial economics (A&B)	7
English I	3
French intensive I ³	6
Dutch I ³ / French I ³ / German I ³ / Spanish I ³	6
RESEARCH & METHODS	13
Research methods for business economists I	3
Statistics for business economists I ⁴	3
Mathematics for business economists I (A&B) ⁴	7
HUMAN BEHAVIOUR, LAW & SOCIETY	14
Principles of law	5
Economic history	3
Psychology	3
Philosophy	3
TOTAL CREDITS	60

2nd year Bachelor of Business Administration

Courses ²	Credits
STRATEGY & BUSINESS SCIENCES	24
Management principles	3
Marketing	3
Business project: Company screening	4
Financial statement analysis	4
Corporate law and accounting	3
Introduction to business information systems	4
Financial algebra	3
ECONOMICS & INTERNATIONAL BUSINESS	16
Macro-economics and economic policy (A&B)	7
English II	3
French intensive II ³	6
Dutch II ³ / French II ³ / German II ³ / Spanish II ³	6
RESEARCH & METHODS	11
Research methods for business economists II	3
Statistics for business economists II	3
Mathematics for business economists II	5
HUMAN BEHAVIOUR, LAW & SOCIETY	9
Economic sociology	3
Commercial law	3
Introduction to principles of taxation	3
TOTAL CREDITS	60

¹ ECTS (European Credit Transfer System) is a European standard for measuring the average amount of work a student has to devote to a programme and its components. 60 credits represent a full year's workload – in Belgium this is roughly equivalent to 1500 to 1800 hours of study and examinations.

² The programme is subject to minor changes.

³ Apart from English, students opt for either 'French Intensive' (6 credits) or for two language courses of 3 credits.

⁴ Depending on the prior knowledge, an adapted course including more contact hours may be taken.



Orientation options start in the third year

In the third year, besides the general courses, you choose one of three orientation options, based on your personal interests and career planning.

You are fascinated by the world of business in all its aspects and you want to specialize in different fields. **International Business Management** is the right option for you. It provides you with an overview of the many different aspects of the management of organizations and companies.

Your interests include business administration and the information issues this involves. **Business Information Management** is the best choice. In the world of ICT, everything revolves around three things: the right information, in the right place, and with the right people. An ICT manager is a bridge – as it were – between users, management and technically trained ICT experts.

You prefer to look at the economy, politics and business from an international perspective? We welcome you in **International Relations** – an orientation embedded in the context of global economics and business life.

Three majors aimed at the corporate world

You want to obtain a Master of Business Administration (MBA) afterwards? Regardless of the orientation options you took in the third year you have access to all majors in the MBA (see MBA brochure and www.hubrussel.be/mba).

Florian Poltrock (Germany)

I opted for International Business Management in my third year of the Bachelor of Business Administration, since I am convinced that it will widen my horizon. Moreover, I consider it to be a stepstone to my professional career. This graduation subject covers all business areas from logistics to HRM within the private sector.



3rd year Bachelor of Business Administration

General Courses ¹	Credits
STRATEGY & BUSINESS SCIENCES	19
Principles of human resource management	3
General management & corporate strategy	4
Management game / Cross-cultural competences	3
Principles of management accounting	4
Corporate finance	5
ECONOMICS & INTERNATIONAL BUSINESS	18
International economics	3
European policy	3
International research in economics and business	3
English III	3
French intensive III ²	6
Dutch III ² / French III ² / German III ² / Spanish III ²	3
RESEARCH & METHODS	8
Research project economics and management	4
Statistics for business economists III	4
HUMAN BEHAVIOUR, LAW & SOCIETY	3
Social law	3
TOTAL CREDITS	48

Orientation Courses ¹	Credits
INTERNATIONAL BUSINESS MANAGEMENT	12
Logistics management	3
Sales management	3
Business project: International Business Economics Research / Business Plan / Company Project	3
Management accounting II	3
BUSINESS INFORMATION MANAGEMENT	12
Application development	3
Databases	3
ICT infrastructure	3
Project management	3
INTERNATIONAL RELATIONS	12
Introduction to international relations	3
International socio-economic analysis	3
Introduction to international and European law	3
History of European integration	3
TOTAL CREDITS	12

¹ The programme is subject to minor changes.

² Apart from English, students opt for either 'French Intensive' (6 credits) or for two language courses of 3 credits.



**Practice as
orientation,
science as
foundation**

Your application

You are eligible to register for the BBA programme directly if you obtained a secondary school diploma and you can prove access to higher education in your home country (only relevant for students with a non-Belgian diploma) and you can provide evidence of proficiency in the English language and mathematics.

Application deadlines

The application deadline for the academic year 2012-2013:

- **1 May 2012** for citizens who do not hold a valid residence permit and need a visa. The admission letter needed to apply for a visa will only be issued upon the payment of the full tuition fee. This payment is to be transferred to HUB's bank account before 1 June 2012 and it is non-refundable.
- **15 August 2012** for Belgian nationals and citizens from the European Economic Area and for citizens who hold a valid residence permit in Belgium (valid until 31 October 2012).

All necessary documents need to reach us by the application date applicable to you by post addressed to Hogeschool-Universiteit Brussel, Student Administrative Services Centre, Warmoesberg 26, 1000 Brussels, Belgium.

Tuition fee

The annual tuition fee is set at **578.70 EUR** if:

- you are a citizen of one of the member states of the European Higher Education Area (www.ehea.info) or
- you have been granted admission or authorisation for permanent residence in Belgium or
- your request for asylum in Belgium has been accepted.

In all other cases the annual tuition fee is set at **5400 EUR**.

Tuition fees are subject to indexation and only cover scheduled learning activities and exams. They are exclusive of study material, travel and living costs, personal insurance, etc. The letter of acceptance to apply for a visa will only be issued upon the payment of the full tuition fee.

Full access to HUB services (digital learning environment, course material list, coaching, etc.) will only be granted when your registration has been completed and the complete tuition fee has been paid.



Application procedure

If you obtained a degree that is awarded by an institute of **the Flemish Community in Belgium**, you can register online through www.hubrussel.be as of May 2012. If you prefer to register in person, please visit the Student Administrative Services Centre on Campus Brussel during the Open Days and from 13 June until 7 October 2012. You will need to submit the following documents to complete your application file:

- A copy of your diploma of secondary education
- A copy of any diploma, transcript of academic records or diploma supplement (if you were registered in higher education before)
- A copy of your national identity card
- A recent passport-size photograph

If you obtained a degree that is awarded by an institute of the **French or German Community in Belgium** or an **international degree**, please fill out the online application tool (www.hubrussel.be/english) and send the following documents to HUB:

- a signed application form (see application tool on www.hubrussel.be/english)
- a certified copy¹ and translation into English (if not available in Dutch, French or German) of your diploma of secondary education (last year students from secondary education can already apply)
- proof of access to higher education in your home country

e.g. results of national entrance exams, admission letters from recognised universities, transcripts of academic records of years at university, statement issued by national/regional educational authorities (only relevant for students with a non-Belgian diploma of secondary education who have not obtained a diploma of higher education at a recognised institution of higher education in their home country)

¹ A certified copy is a copy of a filed document that is sworn to be a true copy by the awarding body, a The Hague Apostille or by a Belgian commune.



- a certified copy¹ and translation into English (if not available in Dutch, French or German) of any diploma and transcript of academic records (listing courses, credits and marks)
- evidence of proficiency in mathematics²: SAT Reasoning Test Math 550 or ACT Math Test 22
If you obtained a diploma of Secondary and/or Higher Education which is awarded by a secondary school/university /university college from a country of the Council of Europe (see www.coe.int), you will be exempted from the mathematics test.
- a copy of your national identity card (for Belgian students) or a copy of your international passport including – if you already have it – a copy of a valid visa and/or valid residence permit (for non-Belgian students)
- evidence of proficiency in the English language:
 - IELTS 6.5 or
 - TOEFL iBT 79 or CBT 213 or PBT 550 or
 - SAT Reasoning Test Critical Reading 500 + Writing 500 or
- ACT with the following two minimum scores: English 20 + Reading 20 or
- Certificate in Advanced English (CAE) or Certificate of Proficiency in English (CPE) grade A, B or C or
- TOEIC Listening 490 + Reading 455 + Speaking 200 + Writing 200
If you obtained a diploma from a Dutch-or English-taught programme of Secondary and/or Higher Education which is awarded by an institute of the Flemish Community or the Netherlands, or if you obtained a diploma from an English-taught programme of Secondary and/or Higher Education from a country of the 'Inner Circle'³, you will be exempted from the English language test admission requirement.
- a motivation letter, including study objectives
- proof of payment of the 63 EUR application fee⁴
If your degrees were awarded by an institution in Belgium or the Netherlands you are exempted from this application fee.
- 2 recent passport-size photographs

² If you obtained a SAT Reasoning Test Math 500 or ACT Math Test 19, you can be accepted for the BBA but you must take the 'slow track' for Statistical Methods for Business Economists and Mathematics for Business Economists. In addition you are obliged to take a brushing up course as well as an assessment test.

³ 'Inner Circle' (Kachru 1985): United Kingdom, United States of America, New Zealand, Australia, Canada (but not Quebec), Ireland, The Caribbean and South Africa.

⁴ An application fee of 63 EUR should be transferred to HUB's bank account before submitting your application file. Without payment of this fee your application will not be assessed. The fee is non-refundable. However, it will be deducted from your tuition fee once you officially register at HUB.

Bank: DEXIA, Pachecolaan 44, B-1000 Brussels - IBAN: BE20 7785 9999 3656 - BIC (or SWIFT code): GKCCBEBB - Reference: Application fee – your name – academic year

Anna Picard (USA)

Professors provide hands-on experience by holding workshops and open forums where we put theory into practice by solving day-to-day problems. The learning path coaches organize extra tutorials, which accompany professors' lectures and make us practise the theory. By receiving extra guidance and exercises you gain a broader perspective of what has been learnt in the lectures.





With respect to the language and mathematics admission requirements please note that:

- HUB institutional codes to be mentioned on the exam paper are TOEFL: 7039, SAT: 5749 or ACT: 5393
- IELTS, TOEFL, CAE and CPE test reports are valid for two years
- SAT and ACT test reports are valid for five years
- We only accept original test reports (no copies): if you do not have the original test report form, please ask IELTS, TOEFL, CAE, CPE, SAT or ACT to forward one to HUB
- As the SAT and ACT tests are standardized tests for college admissions in the United States, they contain contents which may not be familiar to all applicants. HUB advises applicants to take one of the other tests.
- Students who have not taken the IELTS or TOEFL test yet but are planning to are recommended to take IELTS 'Academic' or TOEFL iBT.

Preparatory year

Would you like to take the BBA but feel that you are not entirely ready for it yet? Do you not yet have sufficient knowledge of mathematics to start the BBA? Do you need an English immersion course to increase your chances to succeed in passing the BBA? Would you like some more time to get used to the Belgian educational system, culture and your new environment? If so, you may find that English & Economics for Academic Studies is a programme that is worthwhile. English & Economics for Academic Studies is a preparatory programme which aims to increase students' chances of being successful in the BBA. For more information, please go to: www.hubrussel.be/eefas.

Bogdan Szabo (Hungary)

The international dimension and educational quality of HUB's BBA is remarkable. Thanks to the variety of subjects, guest lectures, company visits and cultural activities I got a taste of the international business world. The HUB also helps you establish contacts with the business world after you graduate.



What do I need mathematics for?

Today's business economists often use mathematical models to describe reality in a logical way. The language of mathematics provides powerful tools (formulas, graphs, concepts like functions) to describe and explore such models. Moreover, by learning this language you develop skills in recognising structure, systematic problem-solving, and checking the plausibility of an obtained result. Furthermore, you will use mathematical concepts and methods in courses like statistics, economics, financial algebra, and econometrics.

In order to maximize your chances of success in the programme, you need some knowledge of mathematics. Please consult www.hubrussel.be/mathematics for a detailed description of the mathematics topics you should have covered in secondary school. On the website you can also take a test to see if your level of mathematics is sufficient.

Brushing up course

Before the beginning of the academic year, HUB organises a brushing up course. During one week, you will review some important topics. Afterwards you will take an assessment test. The purpose of the assessment is to direct you to the most appropriate course for mathematics. For the first year, we offer two tracks for mathematics: the slow and the standard track.

Council of Europe

For students **inside the Council of Europe** (see www.coe.int), the assessment test is obligatory, the brushing up course is not. It is in your advantage however to take part in the brushing up course.

For students **outside the Council of Europe**, it is obligatory to take a SAT Reasoning Math test (or ACT Math test), prior to enrollment at HUB.

- If your SAT result is at least 550 (or your ACT result is at least 22), you are ready to start the standard track. You can if you wish take part in the assessment. It will give you an idea of our teaching and exam style, and you will receive advice on your strong and weak points.
- If your SAT result is between 500 and 550 (or your ACT result is between 19 and 22), you can start the BBA programme but the brushing up course and the assessment are obligatory for you.

Slow or Standard Track

Different tracks give you the opportunity to study at your pace. The standard track consists of two hours of mathematics per week, plus every second week (optionally) a two-hour tutorial where supplementary exercises will be covered. The slow track offers you the possibility of adding extra classes for mathematics to your schedule. This enables you to be well prepared for the exams. The standard and slow tracks cover the same study materials; students of the two groups will take the same exam.



After graduation

Going for an MBA

After the BBA you can specialize in the Master of Business Administration programme. You can choose for one of three majors: **International Business Management**, **Business Information Management** or **International Relations**.

Looking for a job

Although most bachelor students at HUB go for an additional master degree, you can already start working as a BBA graduate. HUB is well-equipped to support you in this respect. Students and alumni consult relevant job vacancies and internships with the help of an HUB online application. You will meet potential employers at job fairs and during campus recruitment activities.

What will your job be like?

Thanks to the comprehensive education you enjoyed as a BBA student, you can apply successfully to a wide range of vacancies in a broad range of sectors. Depending on your personal interests, you can, for example, start to work in purchasing, sales, marketing, production control, planning and budgeting, financial management and ICT. Other alumni make a career in banks and insurance companies, become outstanding employees in civil service, in one of the European institutions, or set up their own company.

Ewa Pisarczyk (Poland)

After having completed the BBA, I want to continue my studies and go for a Master of Business Administration. In one year time I wish to obtain a specialised degree and increase my opportunities on the labour market.



Brussels: the place to be

As a student you will discover a city full of surprising contrasts. Brussels is a place rich in art and architecture, treating you to its local specialities, and its friendly atmosphere. The city has a lot to offer to students: sport facilities, libraries and bookshops, shops, tasteful food and drinks.

Rich cultural life

Explore the rich cultural life of Brussels. Brussels is not only considered a mecca for performing arts, it also houses more than 75 museums, which exhibit a variety of museum pieces: from modern arts to comics. The city is rich in historic buildings, beautiful parks and cosy town squares, all within walking distance of Campus Brussel.

A cosmopolitan population

The population of Brussels is truly cosmopolitan. One of the reasons is the presence of many international organizations and companies. 30% of the population in Brussels is of a foreign nationality. 134 languages are spoken within a few square kilometers. Brussels has two official languages, Dutch and French. However, English is rapidly becoming the lingua franca in the city.

Cuisine

An interesting mix of international cuisines comes with this cosmopolitan population. You can find practically any type of restaurant in Brussels. Do not forget to taste the Belgian cuisine with its crispy French fries, delicious chocolates and authentic Belgian waffles.

Brussels and beyond

If you would like to explore the rest of Europe during your stay in Brussels, you will be delighted to find cities like London, Paris, Cologne or Amsterdam all within a radius of 300 km. These cities are easily accessible by high-speed trains and cheap plane tickets.

Pål Sekkelsten Østby (Norway)

Studying in a metropolitan city, as Brussels, is challenging. You do not only meet different cultures, but are offered the possibility to learn and practise various languages. I chose HUB because it offers an international learning environment in an international city!





Services & facilities

As a new student, you will quickly feel at home at HUB. At the beginning of the academic year you will be invited to take part in the Orientation Days. Besides meeting your programme coordinator and fellow students, you will receive practical information about HUB, its facilities and services and your curriculum. In addition, you will be taken along an exploration of the campus and fun places in Brussels. In this way, you will get acquainted with your peers and HUB staff in a relaxed atmosphere.

Housing

Finding a place for yourself in an unfamiliar city is not always easy. Not to worry as HUB's social services staff will assist you with advice and support. They give you information on private persons or organisations renting out student rooms.

Hungry! Thirsty!

Healthy students are often hungry and, most of all, thirsty. But Brussels is not always cheap. Fortunately, all HUB campuses have a cafeteria where you can grab a sandwich or snack at reasonable prices. Campus Brussel has a quality student restaurant offering hot lunches, snacks and salads, and the popular Sofie's Clubke, the place to be to meet your fellow students.

Sports

Anyone keen to play sports or improve their health and fitness can use the HUB's sports infrastructure on Campus Parnas. In addition, HUB's social services staff organise the HUB Futsal cup and lots of

other sports events in cooperation with Brussels-based universities and university colleges. The Brussels Student Sports Card gives access to a variety of sports activities and courses.

Student associations

Would you like to experience real student life? Then join one of our international student organisations: AIESEC or I*ESN. They organise management trainings, international conferences but also sports and cultural activities.



Meet us

Open Days

An Open Day is the ideal way to get first-hand information. You have a chance to speak to lecturers, students and staff. Visit HUB and get a taste of the atmosphere.

Dates

Wednesday 14 March 2012 from 13:30 until 16:30

Saturday 28 April 2012 from 9:00 until 13:00

Wednesday 27 June 2012 from 13:30 until 16:30

Saturday 30 June 2012 from 9:00 until 13:00

Saturday 1 September 2012 from 9:00 until 13:00

Saturday 8 September 2012 from 9:00 until 13:00

For more information about the Open Days or other international fairs we attend, please check www.hubrussel.be/meetus.

Virtual tour

Take a virtual tour and experience HUB and its urban surroundings. From lecture rooms and library to historical locations within walking distance, these 360 photographs will give you a good idea of what life is like at HUB: www.hubrussel.be/virtualtour.

Easily accessible

Campus Brussel is located in the heart of the city, a five minutes' walk from the Brussels-Central railway station, with several metro (underground) connections in the immediate vicinity. Extensive directions can be found at www.hubrussel.be/directions.

Start of the academic year

The academic year starts on Monday 24 September 2012. On Friday 21 September 2012, you can take part in the introductory activities on campus.

Any further questions? Contact

Mr Maarten Hulselmans
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Programme coordinator BBA
Warmoesberg 26
1000 Brussels
Belgium

Phone: 0032 (0)2 210 16 34
bba@hubrussel.be



DEGREE PROGRAMMES AT HUB

Academic Programmes

Law

- Bachelor of Law

Economics & Management

- Bachelor and Master of Business Administration*
- Bachelor and Master of Business Engineering
- Bachelor and Master of Environment, Health and Safety Management
- Master of International Business Economics and Management*
- English and Economics for Academic Studies*

Linguistics & Languages

- Bachelor of Language and Literature
- Bachelor of Applied Linguistics
- Master of Translation
- Master of Interpreting
- Master of Multilingual Communication
- Master of Journalism

All programmes are taught in Dutch, only the programmes with * are English-medium programmes.

Recognised by the Flemish Community: www.highereducationregister.be

Hogeschool-Universiteit Brussel is a member of AACSB International - the Association to Advance Collegiate Schools of Business. For more information go to www.aacsb.edu/about/

Professional Programmes

Health Care

- Bachelor of Occupational Therapy
- Bachelor of Medical Imaging
- Bachelor of Optics and Optometry
- Bachelor of Nursing

Education

- Bachelor of Nursery Teaching
- Bachelor of Primary Education
- Bachelor of Secondary Education

Business Studies

- Bachelor of Operations Management
- Bachelor of Office Management
- Bachelor of Applied Information Technology

Social & Community Work

- Bachelor of Social Work
- Bachelor of Socio-Educational Work
- Bachelor of Family Sciences