



Master of International Business Economics and Management

International degree programme in Brussels

www.hubrusssel.be/mibem



Hogeschool-Universiteit Brussel
Academic Year 2012-2013





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Broaden your horizon!

Did you already obtain an academic degree in a non-economic discipline and would you like to broaden your horizon by getting knowledge of economics and management? Then the Master of International Business Economics and Management will be something for you.

This one year master programme offers you thorough insight into the most important aspects of economics and management. It has a strong international focus and blends academic knowledge with the development of practical skills sought by employers worldwide.

At Hogeschool-Universiteit Brussel (HUB) we have a student-centered culture. Our excellent student support, facilities, services and teaching methodology will help you obtain your goals.

Our campus is located right in the centre of Brussels which is home to many international businesses as well as the NATO headquarters. It is also the capital of the European Union. Needless to say that the city is a multicultural and multilingual mix – full of surprising contrasts.

In short: This degree will not only broaden your knowledge but also your horizon – it functions as a stepping stone to a successful career.

I look forward to personally welcoming you to our campus.



Greet Raspoet
*Dean of the Faculty of
Economics & Management*

A handwritten signature in black ink, appearing to read 'G. Raspoet', enclosed within a large, stylized circular flourish.



What to expect?

The Master of International Business Economics and Management (MIBEM) is an English-taught, tailor-made master programme for non-economic graduates. It offers insight into all major disciplines of business economics and management at an academic level. This business-oriented programme focuses on critical and problem-based learning in a multicultural and multidisciplinary environment.

Business economics and management

You will be offered a broad perspective on what business is about. You will acquire academic knowledge of and insights into the core contents of international business economics and management at an academic level. The fundamentals of business economics, macro-economics, strategic management, marketing, financial management, accounting and logistics will be dealt with. Thereupon, the programme also includes courses in HRM, comparative international management and innovation project management.

Personal and professional development

You will acquire and develop cross-cultural, managerial skills in order to be prepared for the global job market: managing people globally, intercultural management and negotiation skills. By means of teamwork, you will expand your professional skills and knowledge to launch a career.

Business orientation

The MIBEM programme builds bridges to real international business life by inviting corporate guest speakers and by organising the business game. Thereupon, you are offered the possibility to integrate acquired knowledge and apply it to real-life business situations in the context of your master thesis.

Dutch equivalent

HUB also offers a Dutch equivalent, Master in de Internationale Bedrijfs-economie en het Bedrijfsbeleid. For more information take a look at www.hubrussel.be/mibeb.

Truly international

Choosing the MIBEM at HUB is choosing to meet other cultures. In 2011, MIBEM students represented more than 40 different nationalities. Moreover, HUB stimulates students to participate in exchange programmes that allow them to spend a semester abroad.

Multidisciplinarity

The MIBEM curriculum is a great option if you obtained an academic bachelor in a non-economic field. Thereupon, you co-operate with students from various disciplines. In the academic year 2010-2011, the following educational backgrounds were represented: Law, Industrial Sciences, Linguistics & Literature, Physics, History, Philosophy, Communication Sciences, Political Sciences, Architecture, Civil Engineering, etc.

Your master thesis

The pinnacle of this one-year master programme is your master thesis. At HUB you can carry out desk research or do a company project. In any case, you will approach the subject from different business economics and management-related perspectives. Furthermore, your master thesis will turn out to be useful. Whether it involves marketing for political parties, the textile industry in the East, the economic impact of the ageing population, etc., you will become a true expert thanks to your master thesis.

Master of Science

After having passed the examinations of all courses and having successfully completed the master thesis, you will be granted the degree of Master of Science in International Business Economics and Management.

Something for you?

- You have obtained an academic bachelor or master degree in a non-economic discipline and you want to broaden your horizon by getting knowledge of economics and management.
- You want to enhance your career opportunities by acquiring general management skills and business knowledge.
- You want to launch an international business career, benefiting from the knowledge acquired in an international, one-year master programme.
- You feel that a business-oriented, hands-on, critical, interdisciplinary and problem-based learning approach is something for you.
- You are convinced that studying and working in a multicultural and multidisciplinary team is an asset.

Lisa Zeitler (Germany)

“Thanks to the MIBEM programme it has been possible to change my previous focus of political science to economics and business administration. With a degree in this branch it is easier to find a job. Besides it is valuable to have studied in an international environment including the teaching language being English.”





Your study programme

For detailed course descriptions, take a look at www.hubrusssel.be/mibem.

Courses	Credits ¹
ECONOMICS AND INTERNATIONAL BUSINESS	6
Business economics	3
Macroeconomics for international business	3
RESEARCH AND METHODS	21
Business research methods	3
Research proposal master thesis	3
Master thesis	15
STRATEGY, MANAGEMENT AND ENTREPRENEURSHIP	22
Business game	3
Comparative international management	3
Innovation project management	3
International marketing	3
Logistics management	3
Strategic management	4
Topics in human resources management	3
BUSINESS SCIENCE	11
Accounting for international managers	4
Global information management	3
International financial management	4
TOTAL CREDITS	60

¹ The programme is subject to minor changes.

Preparatory track

In case you do not have any background in economics, management and/or statistics, you will have to take a preparatory track equaling 8 credits. You will have to take the track at the same time of the MIBEM programme.

The preparatory track consists of:

- Business Statistics (5 credits)
- Introduction to management and economics (3 credits)

If you can provide proof of proficiency in either statistics or economics and management, you will be exempted from the corresponding course in the preparatory track.

MBA programme

The Master of Science in Business Administration (MBA) programme is a specialised master degree in economics and management. In one year time you acquire the skills to pursue a management career in business. Once you have obtained the MIBEM degree, you may be able to register for the MBA programme. Transfer to the MBA is subject to particular conditions set annually by HUB.

Study abroad

Choosing an international programme at HUB is choosing to meet other cultures. Your fellow students come from different continents. In addition, the programme is taught by professors with large international experience. Moreover, HUB stimulates students to participate in exchange programmes that allow them to spend a limited period in an institute of higher education abroad. The Master of International Business Economics and Management cooperates with the Warsaw School of Economics (Poland), TEC de Monterrey (Mexico) and ICHEC (Belgium).

Tapashree Bhattacharya (India)

“The MIBEM programme is well designed with a practical case study-based approach along with guest lectures and workshops. Also the extensive range of subjects helps to develop a strong foundation in business, economics and management. It was exciting to be part of a class where diversity was the norm; students from different countries, educational backgrounds and professional experience.”





Job perspectives

The MIBEM degree opens doors to a variety of positions at international companies and organisations. As a MIBEM student, you can get a job in a great number of sectors. Obviously, your personal interest and prior education play a major part.

MIBEM career outlook

Jeroen Baes – Project Engineer at Caterpillar

Thanks to the MIBEM programme I learned to look at companies from a different perspective, whereas previously, the focus was more on the mere technical character of the business world. The company's technical and financial aspects go hand in hand and should not be seen as two separate elements. Financial decisions have an impact on technical realisation and vice versa. This course certainly reinforced my engineering degree and it was certainly also a personal enrichment.

(Master of Industrial Sciences, MIBEM)

Christian Mwizerwa – Young potential at Logica

I recently joined Logica as a young potential for the Thaler programme. Thaler is an integrated software package covering all banking activities, from internal management processes to day-to-day operations. The programme targeted young graduates with an economic or IT background and the MIBEM programme provided me with vital economic knowledge and management skills.

(Bachelor of Science in IT, MIBEM)



Bart Casier - Consultant in Tanzania

After graduating from HUB I immediately started working as a consultant for a local economic development programme in Monduli, Tanzania. The MIBEM proved to be very practical and a real asset for supporting local farmers and entrepreneurs. It allowed me to specialize in the field of business development and consultancy for microcredit organisations. In fact, thanks to the MIBEM degree I get the chance to put my master thesis into practice, by stimulating the growth of promising African enterprises.

(Master in African Languages, Postgraduate in European Studies, MIBEM)

Ewald Van Haver – Junior project manager at Belgacom

I am responsible for 2 projects in the customer care department of Belgacom. It is part of an 18 month management trainee track but with an open ended contract. I have to choose a new job every 6 months, so 3 in total. The MIBEM programme helped me to widen my view on the business world. It taught me some useful concepts on how to tackle business- and economics-related subjects which are daily practice in my job now.

(Master of Industrial Sciences, MIBEM)

Thomas Scheir - Legal translator at the European Court of Justice

I am working at the European Court of Justice in Luxemburg as a legal translator. Even though the link with economics and management is less obvious, I still benefit from what I have learned in the MIBEM programme. Besides the vast and thorough economic background, I can use the experience of studying in a truly enriching international context. In fact, the great cultural diversity of MIBEM students and the classes being completely taught in English make the programme an excellent preparation for a career at the European institutions.

(Master of Law, MIBEM)



Your application

You are eligible to register for the MIBEM if:

- you obtained a recognised academic bachelor or master degree in a field other than business administration, economics or management, which is considered equivalent by HUB to a related Flemish degree in higher education
 - you can provide evidence of proficiency in the English language
 - you can provide evidence of proficiency in statistics and/or economics and management courses.
- In all other cases, you will have to take the preparatory track equaling 8 credits

Your application

If you obtained a **degree that is awarded by an institute of the Flemish Community**, you can register online through www.hubrusssel.be as of May 2012.

If you prefer to register in person, please visit the Student Administrative Services Centre on Campus Brussel during the Open Days and from 13 June till 7 October 2012.

Application deadlines

The application deadlines for the **academic year 2012-2013**:

- 1 May 2012 for citizens who do not hold a valid residence permit and need a visa. The admission letter needed to apply for a visa will only be issued upon the payment of the full tuition fee. This payment is to be transferred to HUB's bank account before 1 June 2012.
- 15 August 2012 for Belgian nationals and citizens from the European Economic Area and for citizens who hold a valid residence permit in Belgium (valid until 31 October 2012).



You will need to submit the following documents to complete your application file:

- a copy of your diploma of secondary education
- a copy of any diploma, transcript of academic records or diploma supplement (if you were registered in higher education before)
- evidence that you took statistics and/or economics and management courses at an institute of higher education
- a copy of your national identity card
- a recent passport-sized photograph

If you obtained a degree that is awarded by the **French or German Community in Belgium** or an **international degree**, please fill out the online application tool and send the following documents to HUB.

You will receive feedback within three weeks upon receipt of your application file.

- a signed application form (see application tool on www.hubrusssel.be/english)
- a certified copy¹ and translation into English (if not available in Dutch, French or German) of your diploma of secondary education
- a certified copy¹ and translation into English (if not available in Dutch, French or German) of any diploma and transcript of academic records (listing courses, credits, marks)
- a copy of your national identity card (for Belgian students) or a copy of your international passport including – if you already have it – a copy of a valid visa

and/or valid residence permit (for non-Belgian students)

- evidence that you took statistics and/or economics and management courses at an institute of higher education.
- evidence of proficiency in the English language:
 - IELTS 6.5 or
 - TOEFL iBT 79 or CBT 213 or PBT 550 or
 - Certificate in Advanced English (CAE) or Certificate of Proficiency in English (CPE) grade A, B or C
 - TOEIC Listening 490 + Reading 455 + Speaking 200 + Writing 200
 - SAT Reasoning test Critical Reading 500 + Writing 500
 - ACT English 20 + Reading 20

If you obtained a diploma from a Dutch-taught or English-taught programme of Secondary or Higher Education which is awarded by an institute of the Flemish Community or the Netherlands, or if you obtained a diploma from an English-taught programme of Secondary or Higher Education from a country of the 'Inner Circle'², you will be exempted from the English language test admission requirement.

- a motivation letter, including study objectives
- proof of payment of the 63 EUR application fee³

If your degrees were awarded by an institution in Belgium or the Netherlands you are exempted from the application fee admission requirement.

- 2 recent passport-size photographs

1 A certified copy is a copy of a filed document that is sworn to be a true copy by the awarding body, a The Hague Apostille or by a Belgian commune.

2 'Inner Circle' (Kachru 1985): United Kingdom, United States of America, New Zealand, Australia, Canada (but not Quebec), Ireland, The Caribbean and South Africa.

3 An application fee of 63 EUR should be transferred to HUB's bank account (see details below) before sending in your application file. Without payment of this application fee your application will not be dealt with. The application fee is non-refundable. However, the application fee will be deducted from your tuition fee once you officially register at HUB.

Bank: DEXIA, Address: Pachecolaan 44, B-1000 Brussels - IBAN: BE20 7785 9999 3656 - BIC (or SWIFT-code): GKCCBEBB - Reference: Application fee – your name – academic year



With respect to the language requirements please note that:

- HUB institutional codes to be mentioned on the exam paper are TOEFL: 7039, SAT: 5749 or ACT: 5393
- IELTS, TOEFL, CAE and CPE test reports are valid for two years
- We only accept original test reports (no copies): if you do not have the original test report form, please ask IELTS, TOEFL, CAE, CPE or TOEIC to forward one to HUB
- Students who have not taken the IELTS or TOEFL test yet but are planning to are recommended to take IELTS 'Academic' or TOEFL iBT.

Tuition fee

The annual tuition fee is set at **578.70 EUR** if:

- you are a citizen of one of the member states of the European Higher Education Area (www.ehea.info) or
- you have been granted admission or authorization for permanent residence in Belgium or
- your request for asylum in Belgium has been accepted.

In all other cases the annual tuition fee is set at **5400 EUR**.

If you take the preparatory track, you will have to pay a supplementary fee calculated on the basis of the number of credits for which you are registered. For more information, please contact the programme coordinator (MIBEM_MIBEB@hubrussel.be).

These amounts are subject to indexation and only cover scheduled learning activities and exams. They exclude all costs related to study materials, travel and subsistence, personal insurance, etc.

No services will be provided until payment of the full tuition fee.

Start of the academic year

The academic year starts on Monday 24 September 2012. On Friday 21 September 2012, you can take part in the Orientation Days.

English & Economics for Academic Studies

In case you lack confidence in some core courses and/or do not meet the English language requirement, you might take the English and Economics for Academic Studies programme first. This preparatory programme aims to increase your chances of attaining the MIBEM degree. For more information, please go to: www.hubrussel.be/eefas.



Services & facilities

A warm welcome

As a new student, you will quickly feel at home at HUB. At the beginning of the academic year you will be invited to take part in the Orientation Days. Besides meeting your programme coordinator and fellow students, you will receive practical information about HUB, its facilities and services and your curriculum. In addition, you will be taken along to explore the campus and fun places in Brussels. In this way, you will get acquainted with your peers and HUB staff in a relaxed atmosphere.

Housing

Finding a place for yourself in an unfamiliar city is not always easy. For this reason, HUB's social services staff will assist you with advice and support. They give you information on private persons or organisations renting out student rooms.

HUB goes digital

HUB's digital learning environment enables you to consult course material, assignments and electronic messages from professors. The digital learning resources are part of the students' intranet, which is available through the Internet on campus, in your student room or at home.

Hungry!Thirsty!

Healthy students are often hungry and, most of all, thirsty. But Brussels is not always cheap. However, all HUB campuses have a cafeteria where you can grab a sandwich or snack at reasonable prices. Campus Brussel has a good-quality student restaurant offering hot lunches, snacks and salads. There is also the popular Sofie's Clubke, the place to be to meet your fellow students.

Sports

Anyone keen to play sports or just improve their health can use HUB's sports infrastructure on Campus Parnas. In addition, HUB's social services staff organises the HUB Futsal cup and lots of other sports events in cooperation with Brussels-based universities and university colleges. The Brussels Student Sports Card gives access to a variety of sports activities and courses.

Student associations

Would you like to experience real student life? Then join one of our international student organisations: AIESEC or I*ESN. They organise management trainings, international conferences but also sports and cultural activities



Brussels, something for you!

Brussels: full of surprises

As a student you will discover a city full of surprising contrasts. Brussels is a place rich in art and architecture, treating you to its local specialities, and its friendly atmosphere. The city has a lot to offer to students: sport facilities, libraries and bookshops, shops, tasteful food and drinks.

Rich cultural life

Explore the rich cultural life of Brussels. The city is not only considered to be a mecca for performing arts, it also houses more than 75 museums, which exhibit a variety of museum pieces: from modern arts to comics. The city is rich in historic buildings, beautiful parks and cosy town squares, all within walking distance of Campus Brussel.

A cosmopolitan population

The population of Brussels is truly cosmopolitan. One of the reasons is the presence of many international organisations and companies. 30% of the population in Brussels is of a foreign nationality and 134 different languages are spoken. Brussels has two official languages, Dutch and French. However, English is the lingua franca in the city.

Cuisine

An interesting mix of international cuisines comes with this cosmopolitan population. You can find practically any type of restaurant in Brussels. Do not forget to taste the Belgian cuisine with its crispy French fries, delicious chocolates and authentic Belgian waffles.

Brussels and beyond

If you would like to explore the rest of Europe during your stay in Brussels, you will be delighted to find cities like London, Paris, Cologne or Amsterdam all within a radius of 300 km. These cities are easily accessible by high-speed trains and cheap plane tickets.



Meet us

Open Days

An Open Day is the ideal way to get first-hand information. You have a chance to speak to lecturers, students and staff. Visit HUB and get a taste of the atmosphere.

Dates

Wednesday 14 March 2012 from 13:30 until 16:30

Saturday 28 April 2012 from 9:00 until 13:00

Wednesday 27 June 2012 from 13:30 until 16:30

Saturday 30 June 2012 from 9:00 until 13:00

Saturday 1 September 2012 from 9:00 until 13:00

Saturday 8 September 2012 from 9:00 until 13:00

Virtual tour

Take a virtual tour and experience HUB and its urban surroundings. From lecture rooms and the library to historical locations within walking distance, these 360-photographs will give you a good idea of what life is like at HUB: www.hubrussel.be/virtualltour.

Easily accessible

Campus Brussel is located in the heart of the city, a five minutes' walk from Brussels Central railway station, with several metro (underground) connections in the immediate vicinity. Extensive directions can be found at www.hubrussel.be/directions.

For more information about the Open Days or other international fairs we might attend, please check www.hubrussel.be/meetus.

Any further questions? Contact

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Belgium

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DEGREE PROGRAMMES AT HUB

Academic Programmes

Law

- Bachelor of Law

Economics & Management

- Bachelor and Master of Business Administration*
- Bachelor and Master of Business Engineering
- Bachelor and Master of Environment, Health and Safety Management
- Master of International Business Economics and Management*
- English and Economics for Academic Studies*

Linguistics & Languages

- Bachelor of Language and Literature
- Bachelor of Applied Linguistics
- Master of Translation
- Master of Interpreting
- Master of Multilingual Communication
- Master of Journalism

All programmes are taught in Dutch, only the programmes with * are English-medium programmes.

Recognised by the Flemish Community: www.highereducationregister.be

Hogeschool-Universiteit Brussel is a member of AACSB International - the Association to Advance Collegiate Schools of Business. For more information go to www.aacsb.edu/about/

Professional Programmes

Health Care

- Bachelor of Occupational Therapy
- Bachelor of Medical Imaging
- Bachelor of Optics and Optometry
- Bachelor of Nursing

Education

- Bachelor of Nursery Teaching
- Bachelor of Primary Education
- Bachelor of Secondary Education

Business Studies

- Bachelor of Operations Management
- Bachelor of Office Management
- Bachelor of Applied Information Technology

Social & Community Work

- Bachelor of Social Work
- Bachelor of Socio-Educational Work
- Bachelor of Family Sciences